

## IMPORTANT SAFETY INFORMATION

SUPREP® Bowel Prep Kit (sodium sulfate, potassium sulfate and magnesium sulfate) Oral Solution is an osmotic laxative indicated for cleansing of the colon as a preparation for colonoscopy in adults. Most common adverse reactions (>2%) are overall discomfort, abdominal distention, abdominal pain, nausea, vomiting and headache.

Use is contraindicated in the following conditions: gastrointestinal (GI) obstruction, bowel perforation, toxic colitis and toxic megacolon, gastric retention, ileus, known allergies to components of the kit. Use caution when prescribing for patients with a history of seizures, arrhythmias, impaired gag reflex, regurgitation or aspiration, severe active ulcerative colitis, impaired renal function or patients taking medications that may affect renal function or electrolytes. Use can cause temporary elevations in uric acid. Uric acid fluctuations in patients with gout may precipitate an acute flare. Administration of osmotic laxative products may produce mucosal aphthous ulcerations, and there have been reports of more serious cases of ischemic colitis requiring hospitalization. Patients with impaired water handling who experience severe vomiting should be closely monitored including measurement of electrolytes. Advise all patients to hydrate adequately before, during, and after use. Each bottle must be diluted with water to a final volume of 16 ounces and ingestion of additional water as recommended is important to patient tolerance.

For additional information, please call 1-800-874-6756  
or visit [www.suprepkit.com](http://www.suprepkit.com)

**References:** **1.** American Cancer Society. Colorectal Cancer Facts & Figures 2014-2016. Atlanta, GA: American Cancer Society; 2014. **2.** Colorectal cancer screening saves lives. CDC Publication #22-1381. US Department of Health and Human Services, Centers for Disease Control and Prevention. [http://www.cdc.gov/cancer/colorectal/pdf/no\\_pocket\\_brochure.pdf](http://www.cdc.gov/cancer/colorectal/pdf/no_pocket_brochure.pdf). Revised March 2014. Accessed November 23, 2015. **3.** IMS Health, NPA Weekly, December 2015. **4.** SUPREP Bowel Prep Kit [package insert]. Braintree, MA: Braintree Laboratories, Inc; 2012. **5.** Rex DK, Johnson DA, Anderson JC, Schoenfeld PS, Burke CA, Inadomi JM; American College of Gastroenterology. American College of Gastroenterology guidelines for colorectal cancer screening 2008. *Am J Gastroenterol.* 2009;104(3):739-750. **6.** Rex DK, Schoenfeld PS, Cohen J, et al. Quality indicators for GI endoscopic procedures. *Gastrointest Endosc.* 2015;81(1):31-53.

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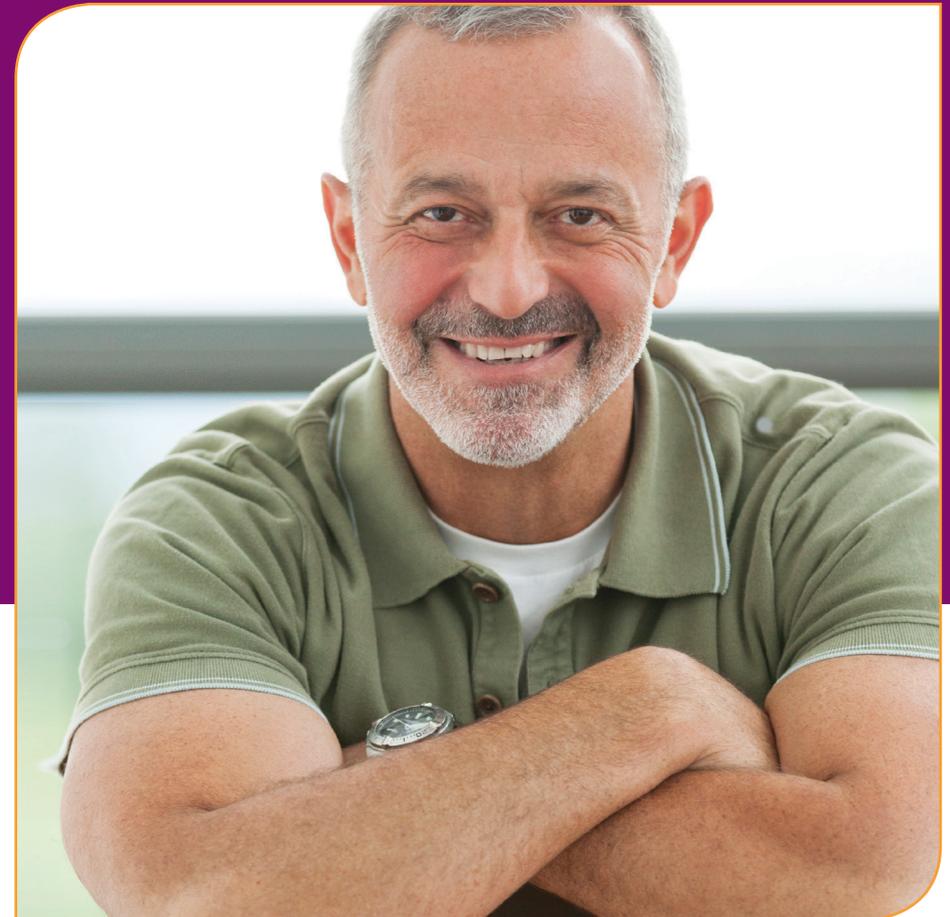
**SUPREP®  
BOWEL PREP KIT**  
(sodium sulfate, potassium  
sulfate and magnesium sulfate)  
Oral Solution

(17.5g/3.13g/1.6g) per 6 ounces

YOUR COLONOSCOPY

# MAKE IT COUNT

Successful preparation and screening begins with you



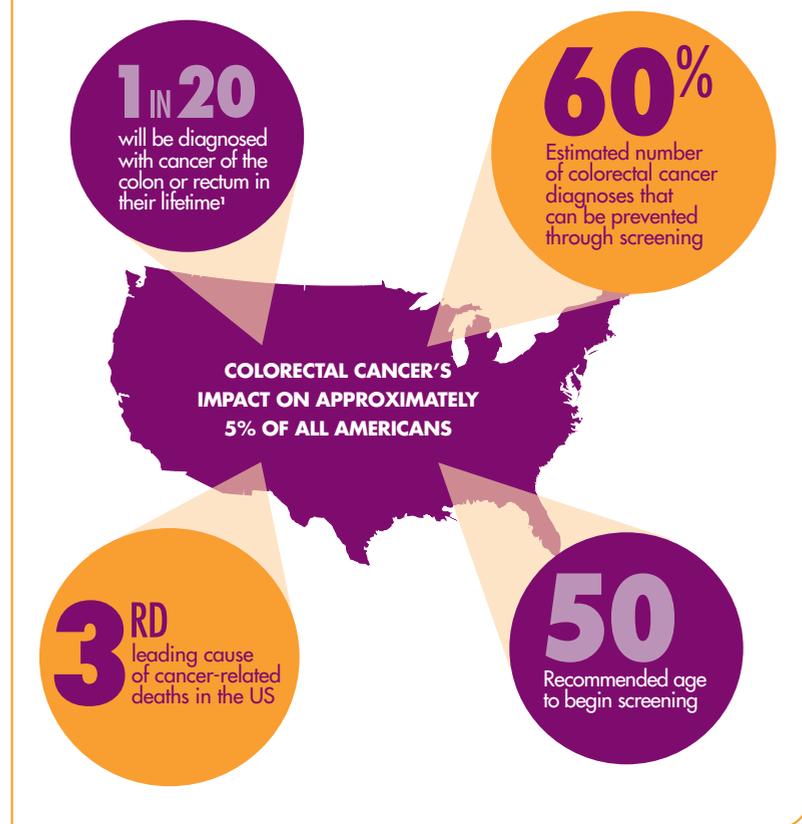
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# THE REALITY OF COLORECTAL CANCER

You've likely discussed colorectal cancer risk with your doctor. For those aged 50 or older, it's an important topic: 90% of all colorectal cancer diagnoses and 93% of related deaths occur after age 50.<sup>1</sup> What's more, both men and women of this age are at risk for colorectal cancer.<sup>2</sup>

## Colorectal cancer by the numbers<sup>1,2</sup>



## WHAT IS A COLONOSCOPY?

A colonoscopy is when a doctor examines the inside of the rectum and colon to check for cancer and precancerous growths (polyps). A long, thin, and flexible tube—called a colonoscope—takes video with a lighted fiber optic camera. Doctors view the images in real time and can remove polyps and even some cancers during the examination.<sup>2</sup>



- Studies show that colonoscopy is the most sensitive method for the detection of colorectal cancer or precancerous polyps<sup>1</sup>
- If normal, a colonoscopy does not need to be repeated for 10 years (in average-risk patients)<sup>1</sup>
- It can also help diagnose other diseases of the colon<sup>1</sup>

## SCREENING SAVES LIVES

The good news is that colorectal cancer is preventable and treatable.<sup>1</sup> Colonoscopy screenings allow doctors to remove growths before they can become cancer.<sup>1</sup> Likewise, other forms of colorectal cancer can be detected early—when treatment is most effective.<sup>1</sup>

- Unlike some screening options, a colonoscopy includes the entire colon<sup>1</sup>
- A full bowel cleansing ensures direct visual examination of the entire colon<sup>1</sup>
- It also increases the likelihood of colorectal cancer prevention<sup>1</sup>

## MAKE YOUR COLONOSCOPY COUNT

You can help ensure a thorough and complete colonoscopy screening with **the #1 most prescribed, branded bowel prep kit.**<sup>3</sup> Unlike over-the-counter options from a drugstore, the SUPREP® Bowel Prep Kit is an FDA-approved regimen specifically designed to clean out the entire colon before a colonoscopy.<sup>4</sup>

## MAKE IT COUNT WITH SUPREP

Drinking SUPREP the night before and the morning of a colonoscopy helps ensure thorough cleansing results.<sup>4</sup> Also called “split dosing,” this procedure conforms to the American College of Gastroenterology (ACG) guidelines for optimal colon cleansing.<sup>5</sup>

- The cleaner the colon, the better a doctor can see any problems during a colonoscopy<sup>1,5</sup>
- A thorough colon-cleansing preparation is essential to a successful colonoscopy<sup>1,5</sup>
- A thorough colon cleansing also helps prevent incomplete and repeat colonoscopies<sup>1,6</sup>



**MAKING IT COUNT  
THE FIRST TIME  
MEANS YOU MAY  
NOT NEED ANOTHER  
COLONOSCOPY FOR  
UP TO 10 YEARS<sup>1</sup>**

## TALK TO YOUR DOCTOR ABOUT SUPREP

Before you schedule a colonoscopy, talk to your doctor about bowel cleansing. Ask about SUPREP and how the ACG recommends “split dosing” for the best screening results.<sup>5</sup> Together, you can make the best bowel-prep plan that will help make your colonoscopy count. As a guide for your discussion, feel free to review the following colonoscopy checklist with your doctor.

**Please see Full Prescribing Information and Medication Guide.**





## GETTING PREPARED

Plan ahead for your colonoscopy: You will need to make adjustments to your diet, medications, and schedule in advance of the examination.

- Schedule a full day off from work for the exam and recovery
- Ask a loved one or friend to go with you on the day of your exam (you will not be able to drive yourself home)
- Get instructions from your doctor about necessary adjustments to prescription medications
- Please tell your health care provider about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal supplements.
- Discuss any existing dietary issues or stomach trouble with your doctor—and be honest!

## COLONOSCOPY CHECKLIST

In the week before your colonoscopy, pick up your SUPREP® Bowel Prep Kit prescription and review the instructions with your doctor. Once you are instructed to start taking SUPREP, you will need to go to the bathroom A LOT. It's best for you to stay in one place—SUPREP works because it gives you diarrhea. To ensure maximum comfort, it's a good idea to prepare with the following:



Comfortable clothing you can quickly slip on and off



Clear liquids to stay hydrated, as instructed



Bathroom reading materials



Plenty of absorbent toilet paper and moist toilet wipes



Crossword puzzles or smartphone games



DVDs or favorite music selections



Antibacterial hand soap



Shower supplies